

## ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2727954
	Alt Order #:	27145187
	Product Desc:	Political
	Estimate:	10132
	Flight Dates:	10/20/20 - 10/26/20
	Original Date / Rev:	10/12/20 / 10/12/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

<b>Agency</b>	<b>Name:</b>	<b><u>Buying Time LLC</u></b>
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Avenue NW
		Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Jim Ward/State Senate/KS/Dem</b>
	Demographic:	A25-54
	Product Codes:	PL15
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472
Unit Code:	General
Order Separation:	00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	13	\$5,080.00	\$4,318.00
10/26/20	11/29/20	3	\$840.00	\$714.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	13	\$5,080.00	\$4,318.00	0.00
November 2020	3	\$840.00	\$714.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$5,920.00</b>	<b>\$5,032.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/25/20	10/25/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Today Show Su														
	Sunday Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S		1		\$150.00		0.00					
N 2	Multi	10/24/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	Today Show Sa														
	Saturday Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S-		1		\$150.00		0.00					
N 3	Multi	10/22/20	10/22/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	Live With Kelly & Ryan														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	---T---		1		\$170.00		0.00					
N 4	Multi	10/23/20	10/23/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	Live With Kelly & Ryan														

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Product Desc: Political  
Estimate: 10132

Wichita KS KSNW

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$170.00		0.00			
N 5	Multi	10/23/20	10/23/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$140.00		0.00			
N 6	Multi	10/26/20	10/26/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$140.00		0.00			
N 7	Multi	10/26/20	10/26/20	KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$200.00		0.00			
N 8	Multi	10/25/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Sun KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$250.00		0.00			
N 9	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Sat KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
N 10	Multi	10/20/20	10/20/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$500.00		0.00			
N 11	Multi	10/22/20	10/22/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$500.00		0.00			
N 12	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$500.00		0.00			
N 13	Multi	10/21/20	10/21/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$750.00		0.00			
N 14	Multi	10/22/20	10/22/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$750.00		0.00			

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 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem  
 Product Desc: Political  
 Estimate: 10132

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	Multi	10/23/20	10/23/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Channels : KSNC,KSNG,KSNNL,KSNNW															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$750.00		0.00			
N 16	Multi	10/24/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNNL,KSNNW															
Sa 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
													Totals	16	\$5,920.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27145187	<b>Changes as of:</b> 10/12/2020 at 9:58 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 1428/1439/10132	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Jim Ward KS SD-28	<b>Market:</b> Wichita	<b>Total \$:</b> \$5,920.00
650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 16
Suite 210	<b>Agency Order #:</b> 10061706	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26								Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26					
1	Su 8a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	30	0	0	1	1	0	0	0		2	\$340.00	\$0.00	0.0
4	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	30	0	0	0	1	0	0	1		2	\$280.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		KSN News	\$200.00	30	0	0	0	0	0	0	1		1	\$200.00	\$0.00	0.0
6	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	1	0		1	\$250.00	\$0.00	0.0
7	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		KSN News	\$500.00	30	1	0	1	0	0	0	1		3	\$1,500.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		KSN News	\$750.00	30	0	1	1	1	0	0	0		3	\$2,250.00	\$0.00	0.0
10	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
TOTALS:						1	1	3	3	3	2	3	16	\$5,920.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27145187	<b>Changes as of:</b> 10/12/2020 at 9:58 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 1428/1439/10132	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Jim Ward KS SD-28	<b>Market:</b> Wichita	<b>Total \$:</b> \$5,920.00
650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 16
Suite 210	<b>Agency Order #:</b> 10061706	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$5,920
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$5,920.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$5,920.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	13	\$5,080.00
2020-Nov	3	\$840.00
<b>Total</b>	<b>16</b>	<b>\$5,920.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/12/20 9:59 AM					\$0	\$0	
New	10/12/20 9:58 AM	KELLY JOHNS	New	16		\$5,920.00	\$5,920.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Ward

Authorized committee:

Kansass for Ward Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Kansass Senate District - 28

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Elizabeth Kinch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

Name: Cathie Herrick

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Audrey Berry

Date of Station Agreement to Sell-Time: 10/12/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 10/5/20Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_Contract #: A2727954Station Call Letters: KSNWDate Received/Requested: 10/12/20Est. #: 10132Station Location: Wichita KSRun Start and End Dates: 10/20 - 10/26/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.